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## RE: OPD

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From: **Shelly Everett** (s-everett@roadrunner.com)  
Sent: Mon 12/28/15 10:17 AM  
To: 'Craig Shorey' (jumbienutes@hotmail.com)

He didn't care for the sketches.

I asked if there was anything he did like.

The animal itself isn't too bad. He wants something that will be able to wrap around a tee shirt or hat side. He cannot see how this design would do that. Also, not crazy about the color. He is thinking 'deep dark'.

Maybe if the animal was coming around from the back over the side. And the lettering was on the front

He is looking for something that will be universal throughout his clothing line, S.W.A.G.

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**From:** Craig Shorey [mailto:jumbienutes@hotmail.com]  
**Sent:** Wednesday, December 16, 2015 10:18 AM  
**To:** Shelly Everett  
**Subject:** FW: OPD

Hi Shelly

I am checking up on this to see if your customer needs any changes as I will have a long illustration job coming through this Thursday that will last throughout the weekend. Thank you.

Craig

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From: jumbienutes@hotmail.com  
To: s-everett@roadrunner.com  
Subject: RE: OPD  
Date: Sun, 13 Dec 2015 23:31:44 -0500

Hi Shelly

Here is the locked artwork. Let me know what you think of the logo? The initial cost is \$39.50. Thank you.

Craig

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From: s-everett@roadrunner.com  
To: jumbienutes@hotmail.com  
Subject: RE: OPD  
Date: Thu, 10 Dec 2015 15:43:46 -0500

Let's go with it! I'm super anxious to see your ideas!

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**From:** Craig Shorey [mailto:jumbienutes@hotmail.com]  
**Sent:** Monday, November 23, 2015 7:59 AM  
**To:** Shelly Everett  
**Subject:** RE: OPD

Hello Shelly

For this logo I would start at \$39.50 (1 1/2 hours of time) for the first renditions since this needs to be a custom design. If they need revisions then I would charge an hourly rate of \$25. My guess is this would not go over \$64.50. Just let me know if your customer is ok with that. And thank you.

Craig

> From: s-everett@roadrunner.com  
> To: jumbienutes@hotmail.com  
> Subject: OPD  
> Date: Mon, 23 Nov 2015 07:38:35 -0500

>  
> Good morning,  
>  
> I have a customer looking to rebrand the local drag track in Oxford. Here  
> is the information he gave us and I was hoping you might be able to estimate  
> a cost to create a design for this customer.  
>  
> Theme is  
> 'Predator of the Plains'  
> Heads up racing! Fast!  
> Looking for VERY Unique/FRESH  
>  
> Thought MAYBE a picture of a predator, either movie(ish) or animal.  
>  
> WANTS to be able to take design through all aspects of SWAG! (Ie, Hats,  
> T-Shirts, Sweatshirts, Waterbottles.)  
> Possibly screen print left side of front around to the back.  
>  
>  
> Let me know if this is something you would be interested in and an estimate  
> on cost. We love your work and I hope we can keep working together in the  
> future!  
>  
> Best,  
> Shelly  
>  
>



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